

# ORDER



**Orders**  
**Order / Rev:** 347540  
**Alt Order #:** 06838746  
**Product Desc:** AMERICAN 4 PROSPERIT  
**Estimate:** 466  
**Flight Dates:** 08/28/12 - 09/03/12  
**Original Date / Rev:** 08/06/12 / 08/06/12  
**Order Type:** GENERAL

**KTNV - Las Vegas**

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:**  
 600 Fairmont Avenue  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Americans For Prosperity  
**Demographic:** A50+  
**Product Codes:** PL Issue  
**Priority:** P-01  
**Revenue Codes:** AGY-TRANS, ISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/03/12	47	\$33,850.00	\$28,772.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	47	\$33,850.00	\$28,772.50	0.00
<b>Totals</b>	<b>47</b>	<b>\$33,850.00</b>	<b>\$28,772.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTNV - Las Vegas	22%	\$33,850.00
Market	100%	\$153,863.64

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$46,159.09
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	38%	\$58,468.18
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	10%	\$15,386.36
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	08/28/12	08/31/12	M-F 6-7am Action News	CM	M-F 6-7a	- TWTF - -	:30	4	\$450.00	P-01	0.00	NM	4	\$1,800.00



Advertiser:	Americans For Prosperity
Product Desc:	AMERICAN 4 PROSPERIT
Estimate:	466

**KTNV - Las Vegas**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	09/02/12	09/02/12	Sun ABC Prime B Secret Mill	CM	Su 8-9p Secret (8:00 PM-9:00 PM)	-----S	:30	1	\$3,500.00	P-01	0.00	NM	1	\$3,500.00
SECRET MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/27/12	09/02/12	-----S		1			\$3,500.00			0.00			
E 14	KTNV	09/03/12	09/03/12	M-F 6-7am Action News	CM	M-F 6-7a	M-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----		1			\$450.00			0.00			
E 15	KTNV	09/03/12	09/03/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	M-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----		1			\$450.00			0.00			
E 16	KTNV	09/03/12	09/03/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	M-----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
THE CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----		1			\$350.00			0.00			
E 17	KTNV	09/03/12	09/03/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	M-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----		1			\$500.00			0.00			
E 18	KTNV	09/03/12	09/03/12	M-F 6-7p Action News	CM	M-F 6-7p	M-----	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----		1			\$750.00			0.00			
E 19	KTNV	09/03/12	09/03/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p	M-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----		1			\$400.00			0.00			
E 20	KTNV	09/03/12	09/03/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	M-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----		1			\$400.00			0.00			
E 21	KTNV	09/03/12	09/03/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	M-----	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----		1			\$1,200.00			0.00			
E 22	KTNV	09/03/12	09/03/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a	M-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----		1			\$450.00			0.00			
E 23	KTNV	09/03/12	09/03/12	Monday ABC Prime Oth@M bach pad	CM	Mon 8-11p bach pad (8:00 PM-10:00 PM)	M-----	:30	1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
BACHELOR PAD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/03/12	09/09/12	M-----		1			\$5,000.00			0.00			
Totals													47	\$33,850.00	